

## **2010 EEO PUBLIC FILE REPORT**

### **HIRES:**

April 1, 2009 – March 31, 2010

WJPA Radio had one full time hire during this 12 month period for an Account Executive. Ads were placed in the Pittsburgh Post Gazette, the Washington Observer Reporter and also a listing on Monster.com. We also listed the job opening on our website WJPA.com. A letter was sent to various colleges and organizations listing the job opening. (See attached list). WJPA Radio had 47 applicants of which 10 were qualified. All 10 were interviewed and then 4 had second interviews. Of the 10 candidates that were interviewed, 1 learned about the job via the Post Gazette, 1 from the Observer-Reporter, 1 from Career Builder, 1 from our website, and one from Monster.com. The winning candidate learned of the position from an associate within the industry.

## **SPECIFIC EEO OUTREACH INITIATIVES:**

April '09 - present

WJPA's Operations Manager and Program Director in conjunction with Washington & Jefferson College, a liberal arts college in Washington, continued the mentoring program they started a few years ago. They attended a number of lectures with the Communications department at the college and in return, W & J students toured the WJPA studios to learn the difference between commercial radio stations and college radio stations. On March 4, 2010 The Program Director attended W&J 360, which is a program designed to encourage students to go into the broadcasting field upon graduation.

May '09 - present

WJPA participated with the shadowing program at local high schools. Students from various high schools that study communications, visit the radio station and spend 2 hours per day shadowing on-air personalities of the radio station.

June '09-present

WJPA Radio had 2 interns this year, one student from Clarion College and one student from Washington & Jefferson College. They learned the various jobs associated with radio broadcasting. One student completed their internship in August 2009 and one is continuing to intern with WJPA.

November 5, 2009

WJPA participated in Western Area Career & Technology Center's Open House and Job Fair. Personnel from WJPA were available to answer questions regarding the radio broadcasting industry and recruit potential hires.

March 4, 2010

WJPA radio's Randy Gore attended Trinity High School's Career Fair. Juniors and Seniors are encouraged to meet with the media and decide on a career path. Randy answered questions related to radio and sports broadcasting.

**RECRUITMENT SOURCES FOR EEO OUTREACH EFFORTS:**

N.A.A.C.P.  
2203 Wylie Avenue  
Pittsburgh, PA 15219  
(412)471-1024

Penn Commercial  
242 Oak Spring Road  
Washington, PA 15301  
(724)222-5330

N.A.A.C.P.  
68 Highland Avenue  
Washington, PA 15301  
(724)222-7820

Wash./Greene Job Training  
351 West Beau St., Suite 300  
Washington, PA 15301  
(724)229-5083

Lemoyne Multi-Cultural Community Ctr.  
Forest Avenue  
Washington, PA 15301  
(724)228-0260

Washington & Jefferson College  
South Lincoln Street  
Washington, PA 15301  
(724)222-4400

N.A.A.C.P.  
2131 Stokes Boulevard  
Cleveland, OH 44106  
(216)231-6260

Washington Job Center  
150 Lower Level  
West Chestnut Street  
Washington, PA 15301

West Virginia University  
P.O. Box 6201  
Morgantown, WV 26507  
(304)293-0111

Mel Blount Youth Home  
6 Mel Blount Drive  
Claysville, PA 15323  
(724) 938-2311

Duquesne University  
600 Forbes Avenue  
Pittsburgh, PA 15282  
(412) 396-6000

Washington County Chamber of Commerce  
20 East Beau Street  
Washington, PA 15301  
(724) 225-3010

Washington County Tourism  
273 South Main Street  
Washington, PA 15301  
(724) 228-5520

Chatham University  
Woodland Road  
Pittsburgh, PA 15232  
(412) 365-1100

Waynesburg University  
51 West College Street  
Waynesburg, PA 15370  
(724) 627-8191

Point Park University  
201 Wood Street  
Pittsburgh, PA 15222  
(412)391-4100

Carnegie Mellon University  
5000 Forbes Avenue  
Pittsburgh, PA 15213  
(412) 268-2060

Robert Morris College  
6001 University Blvd.  
Moon Twp., PA 15108  
(800) 762-0097

N.A.A.C.P.  
1619 W. Cecil B. Moore  
Philadelphia, PA 19121

California University of PA  
250 University Avenue  
California, PA 15419  
(724)938-4000

Wheeling Jesuit University  
316 Washington Avenue  
Wheeling, WV 26003  
(304)243-2000

Penn Technical Institute  
1111 McKee Road  
Oakdale, PA 15071  
(412)348-8762

Bradford School  
125 Station Square Drive  
Pittsburgh, PA 15219  
(412)391-6710

University of Pittsburgh  
3520 5<sup>th</sup> Avenue  
Pittsburgh, PA 15213  
(412) 648-8933

Pgh. Technical Institute  
1111 McKee Road  
Oakdale, PA 15071  
(412)809-5100

Slippery Road University  
Slippery Rock, PA 16057  
(724)348-2058

Bethany College  
Bethany, WV 26032  
(304)829-7000

Wash.Business Dist. Authority  
117 North Main Street  
Washington, PA 15301  
(724) 229-7207